

DESIGN

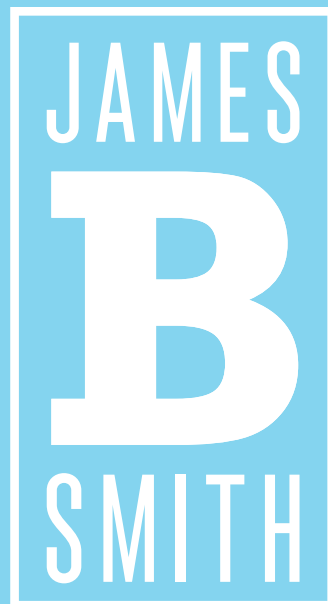
ILLUSTRATION

3D MODELING

ANIMATION

DIGITAL

BRANDING



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Canada's #1 daytime program, The Marilyn Denis Show began its 7th season with a brand new opening. Fresh and full of spirit, the new beginning represents a shift in the complexity and quality of the on-air packaging and daily elements.

MA



Graphic content for the show steadily grew over previous seasons to feature bold, new, custom designs for daily segments and special events.



Standard templates were tossed aside in favour of a vibrant, and ever changing look, set to match the nature of the topics being covered.





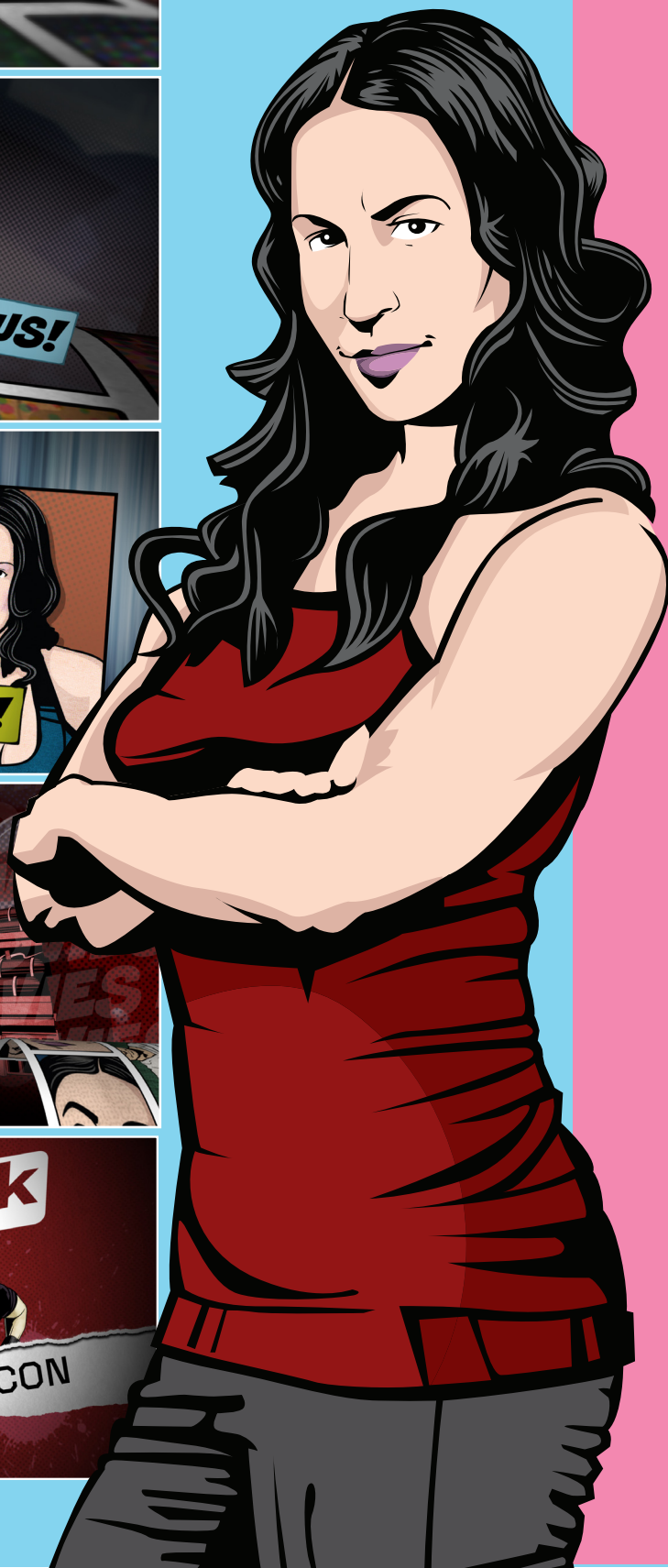
As part of a complex deal in 2006, CityTV channels were sold to a competitor, while CP24 remained at Queen & John.

Before the ink had dried on the deal, it was decided that the iconic truck, crashing through the wall, needed to be immediately rebranded.

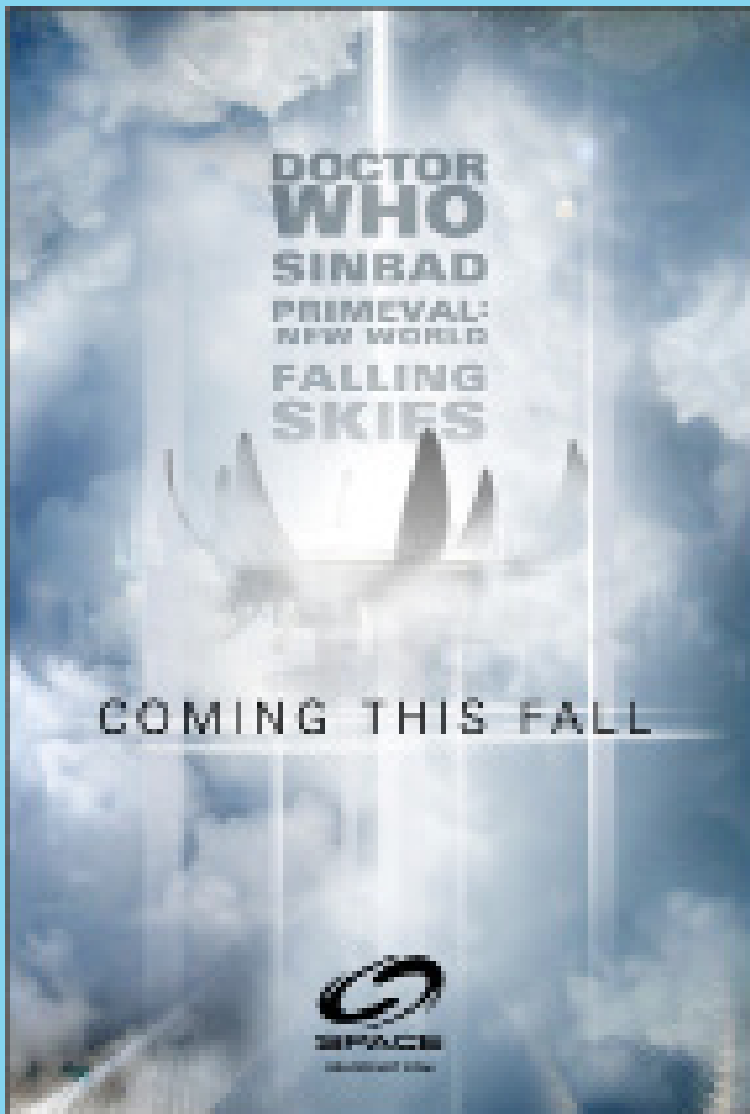
Taking on the arduous task of tampering with a landmark, I settled on a palette that determined the look of CP24 to this day, working carefully with installers to ensure the changes wouldn't damage the unique monument.



SPACE Channel's flagship show **INNERSPACE** looked for a strong graphic presence for their Comic-Con coverage - leading to this powerful illustrative style.



space



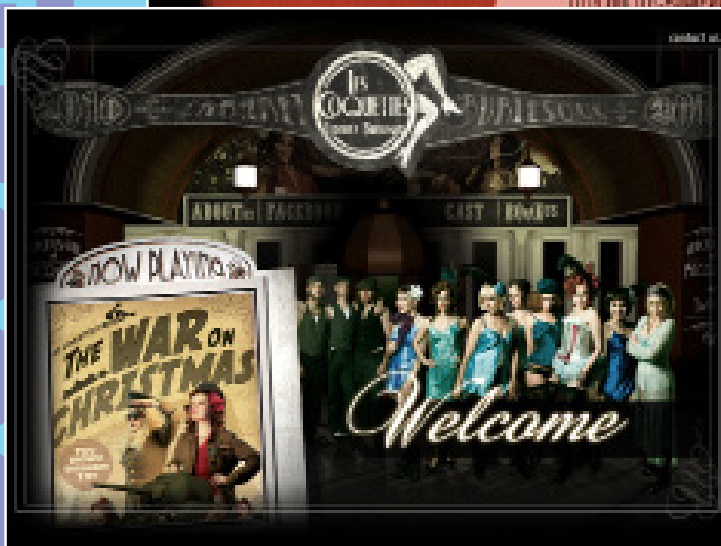
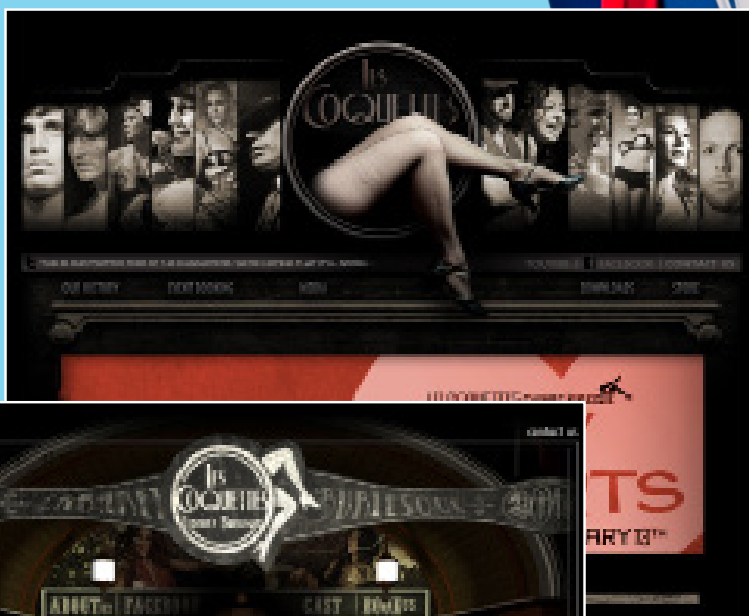
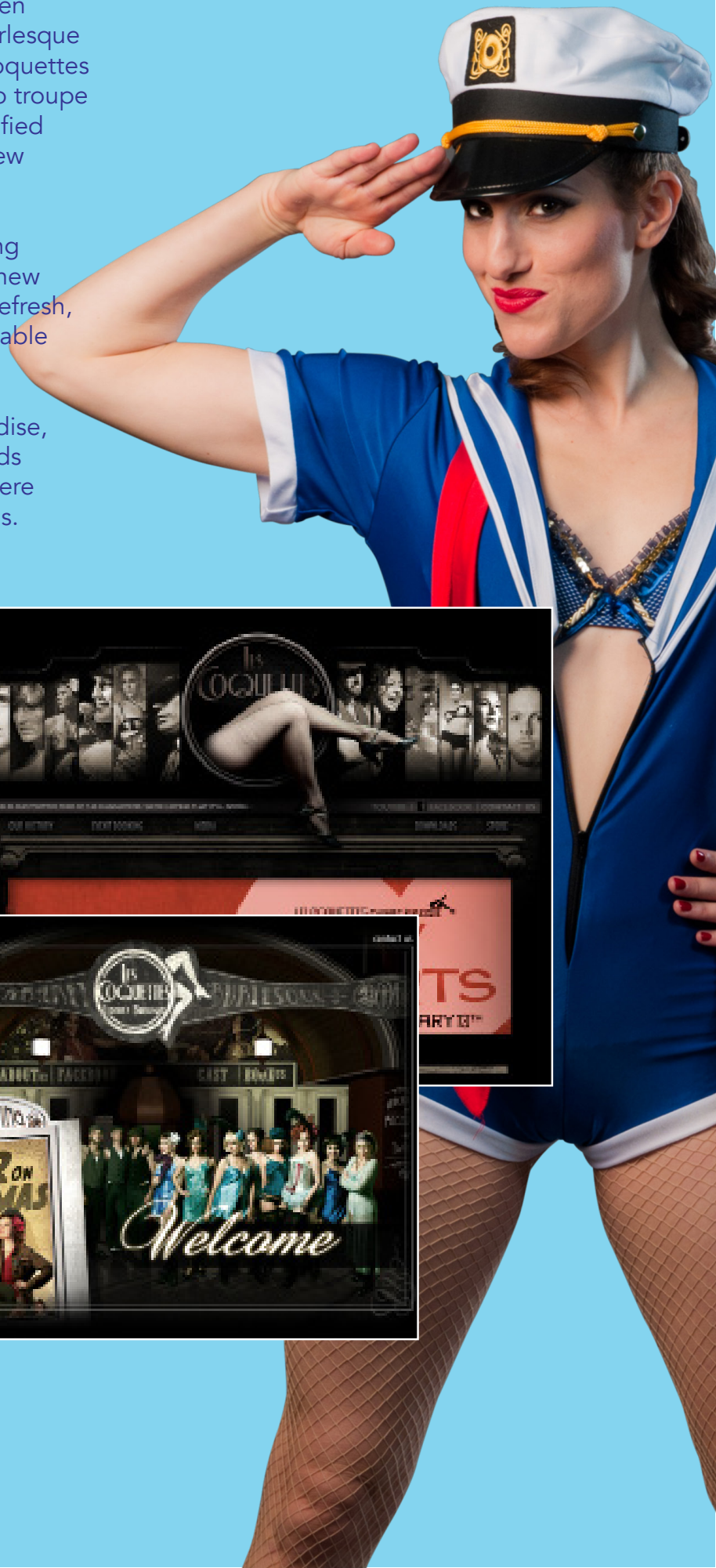
As SPACE Channel looked to move away from the stars, brighter, more ethereal imagery was employed to bring the extraordinary down to earth.

The artwork was expanded from broadcast to outdoor, online and on wheels.

Audiences had long been enjoying the unique burlesque performances of Les Coquettes before the local Toronto troupe rebranded with a simplified logo and scintillating new photography.

Advancing the marketing campaigns with stylish new posters continued the refresh, before crafting a delectable new web presence.

The push into merchandise, with collectible postcards and pin-up calendars were welcomed by eager fans.



COQUETTES

LES COQUETTES PRESENT

**FIRST BITE**

OCTOBER 24th & 31st  
 REVIVAL NIGHTCLUB 783 COLLEGE ST. W.  
 EARLY SHOW 7:00 LATE SHOW 9:30  
 VISIT LESCOQUETTES.COM FOR TICKETS

LES COQUETTES PRESENT

**THE WAR ON CHRISTMAS**

TWO SHOWS!  
 DECEMBER 12th

REVIVAL NIGHTCLUB 783 COLLEGE ST. 7 & 9:30 PM  
 VISIT LESCOQUETTES.COM FOR DETAILS

Les Coquettes Present

**the LONG HOT SUMMER '60s Cabaret**

Advance Tickets \$20 at [www.lescoquettes.com](http://www.lescoquettes.com)  
 \$25 at the door

**August 6-8**  
 Bread & Circus 299 Augusta Ave.  
 Doors: 8:30pm Show: 8:00

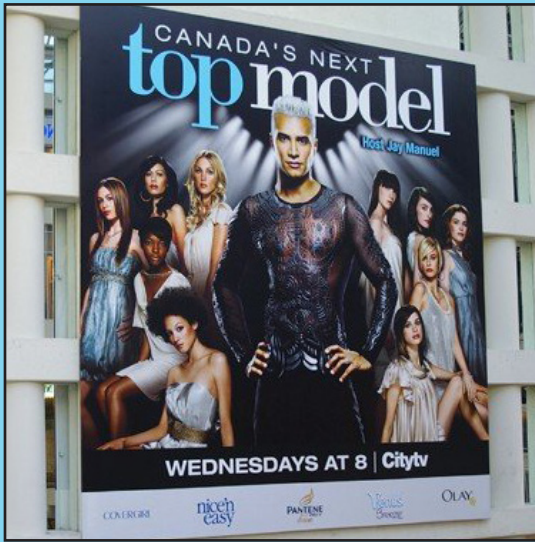
LES COQUETTES  
 Cabaret & Bar

CHARITTE WARRIOR

Santa's **MY FLYBOY!**

LES COQUETTES  
 Cabaret & Bar

LES COQUETTES PRESENT  
**THE WAR ON CHRISTMAS**



The second season of Canada's Next Top Model brought with it a brand new host looking to make a splash, and Scarborough native Jay Manuel became a hands on creative partner in the process.

The pricey marketing campaign spanned across Canada, with huge outdoor installations, and a series of interactive transit dominations where eliminated contestants were crossed out week after week.

